



REIMAGINE RTD

TOGETHER, LET'S EXPLORE AND REDESIGN TRANSPORTATION

Targeted Outreach Meetings
APAC

July 14, 2020

Agenda

- Overview of Reimagine RTD
- Your Feedback
- Public Engagement and Outreach
- Next Steps/ Questions?

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Reimagine RTD Overview

What is Reimagine RTD? |

- Objective, data-driven process to engage with **you** to
 - Address current challenges
 - Determine RTD's role in meeting the long-term transit needs of our region



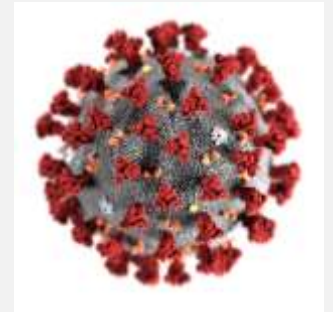
Reimagine RTD: Short-Term and Long-Term Objectives

- **System Optimization Plan:** Determine how and where we should provide transit service with our limited resources (to be implemented in 2021)
- **Mobility Plan for the Future:** Identify long-term strategies (i.e., between now and 2050) to address the future mobility needs of the region



RTD's Current Challenges

- Reductions in ridership resulting from the COVID-19 pandemic
 - As a part of the Reimagine RTD project, RTD was already evaluating our current bus and rail services when the COVID-19 pandemic hit
 - Develop a financially sustainable service plan
- Budget cuts due to lower sales and use tax
- Need for a long-term vision for the future



Key Elements of Reimagine RTD



Evaluate Current System and Determine What RTD Can Afford (Ongoing)



Seek Your Input on Priorities and Draft System Optimization Plan (Fall 2020)



Implement System Optimization Plan Starting in January 2021



Create a Mobility Plan for the Future (Summer 2021)

We Are Starting With a Simple Question...


- **How Should RTD Define Success?**
 - Competitive and reliable service
 - Frequent service
 - Mobility options for those who rely on RTD's transit services
 - Partnerships and connections for the first and last mile
 - High ridership
 - Ability to travel throughout the District
 - Reduced/lower bus emissions



Feedback Will Be Used to Develop a Draft SOP in the Fall



- Scenarios provide an opportunity to evaluate tradeoffs
- Ultimate objective is to find an appropriate balance between the competing scenarios that reflects the impacts of reduced revenues and ridership resulting from the pandemic



We Would Like Your
Thoughts!

Why Are We Here?

- RTD is committed to conducting extensive outreach for Reimagine RTD
 - Your organization can offer unique insights into the needs/concerns of our riders
- What should RTD's priorities be moving forward as we
 - Face large budget shortfalls
 - Make tough decisions about where to invest our scarce resources



What Should RTD's Priorities Be – and Why?

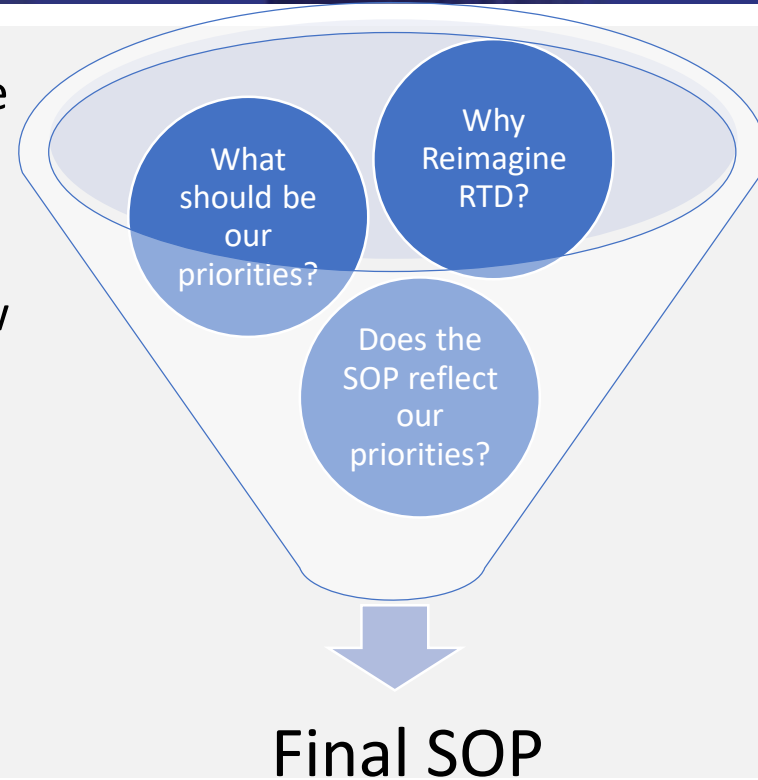
1. **Long service hours** – Services run throughout the entire day, including early mornings and late nights
2. **Fast Trips** – Services get riders where they need to go quickly and with minimal transfers
3. **Convenient stop locations** – Vehicles stop in locations that allow riders to access their destinations easily and quickly
4. **Reliable service** – Services arrive when expected, and riders experience minimal delays during trips
5. **Easy transit connections** – Passengers can access other transit services easily and seamlessly, including transfers and connections
6. **Frequent service** – Vehicles arrive often so riders do not have to wait a long time
7. **Equitable access** – Service focuses on providing access to low-income, elderly, disabled, and other individuals who depend on public transit
8. **Geographical access** – Services are focused on covering the entire region – including the suburbs
9. **High ridership-based services** – Services are focused on covering areas with the most riders
10. **Resource efficiency** – The transit agency uses its resources efficiently so that every dollar it spends results in maximum ridership



Public Engagement and Outreach

Phases of Public and Stakeholder Engagement

- **Phase 1 (ongoing)** – Educate about Reimagine RTD process and benefits
- **Phase 2 (beginning now)** – Seek inputs on service priorities, potential scenarios and how to balance trade-offs
- **Phase 3 (Summer/Fall 2020)** – Review draft Systems Optimization Plan (SOP) and request feedback on specific routes, frequencies and types of services



Next Steps – Outreach and Engagement



Through 2020

- Statistically-valid community survey
- Informal survey on website
- Telephone town hall
- Individual meetings and listening sessions
- Eblasts
- Virtual town halls – Public Meetings



Visit Our Website or Contact Bill Sirois RTD Project Manager!

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